



the
pitch!
must charities ●

SPONSORSHIP OPPORTUNITIES

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ABOUT MUST! CHARITIES

Must! Charities is a nonprofit organization dedicated to changing the model of philanthropy. By uniting donors, pooling resources, and investing strategically in our region while empowering nonprofits and educating our community. At Must! Charities: 100% of community donations go directly into projects, thanks to our Executive Board and a few private donors covering all our operating costs.



THE TEAM

MUSTCHARITIES.ORG

ABOUT THE PITCH

The Pitch uses an investment-minded approach to demonstrate the power of collective giving. Over the course of several months, we provide a collaborative space for like-minded organizations to stop, think and plan strategically. Our cohorts receive professional coaching to develop an organizational pitch, are provided visibility and connections, as well as capacity to sustain their growth.

The culmination of this work is a signature event on November 6th where organizations tell their story, their “pitch”, while the audience has the ability to donate to organizations. Simultaneously, judges rate pitches and based on the rubric, monetary awards are presented to 1st, 2nd, and 3rd place winners.



SPONSOR LEVELS & BENEFITS

TITLE SPONSOR: \$20,000 EXCLUSIVE OPPORTUNITY

- Co-Branding: The Pitch Presented by Must! Charities and...
- Opportunity to speak at Kick Off Event
- Ten (10) tickets to The Pitch
- Dedicated press release announcing partnership
- Dedicated social media post
- Mention in post-event press release
- Mention in radio interview
- Prominent logo on website
- Prominent logo on printed collateral
- Prominent logo on event signage
- Onstage photo opportunity
- Logo on stage at The Pitch
- Stage recognition by emcee at The Pitch
- Check presentation



CHANGE MAKER \$10,000

- Eight (8) tickets to The Pitch
- Dedicated social media post
- Mention in post-event press release
- Mention in radio interview
- Prominent logo on website
- Prominent logo on printed collateral
- Prominent logo on event signage
- Logo on stage at The Pitch
- Stage recognition by emcee at The Pitch

3 AVAILABLE

MOTIVATOR \$5,000

- Four (4) tickets to The Pitch
- Mention in post-event press release
- Mention in social media post
- Logo on website
- Prominent logo on printed collateral
- Logo on event signage
- Logo on stage at The Pitch

5 AVAILABLE

SUPPORTER \$2,500

- Two (2) tickets to The Pitch
- Mention in post-event press release
- Logo on website
- Logo on printed collateral

10 AVAILABLE

FOR MORE INFORMATION

To secure your sponsorship or discuss additional opportunities, please reach out to Kyle Flaherty at kyle@mustcharities.org or 805.286.1879.

THANK YOU